

SWING INTO SPRING

SALE EVENT 2017

BUY ANY OF THESE TORO® AND IRRITROL® PRODUCTS AND SAVE INSTANTLY AT THE COUNTER

TORO

Irritrol

**\$10 OFF/each
INSTANTLY**

on Toro EVOLUTION® or
Irritrol Rain Dial-R Controller (6-Station only)

Modules not included.
Customer limit of 20 controllers.



Toro EVOLUTION Controller



Rain Dial®-R
Series Controller

TORO

**\$1.25 OFF/each
INSTANTLY**

Toro T5 RapidSet® Series Rotors

Must be purchased in case quantity.
No limit to purchase quantity.
Offer excludes Shrubs and High Pop models



T5 RapidSet®
Rotors

Irritrol

**\$1.00 OFF/each
INSTANTLY**

Irritrol 2400, 2600 and 205 Series Valves

Must be purchased in case quantity.
No limit to purchase quantity.



205 Series



2400 Series



2600 Series

Irritrol

**\$1.50 OFF/each
INSTANTLY**

Irritrol 2700 Series Valves

Must be purchased in case quantity.
No limit to purchase quantity.



2700 Series

PLUS

Earn an additional **4%** as a Contractor's Choice™ Rewards Program Member
For more information visit us at: www.contractorschoicerewards.com

Note: This offer cannot be combined with other Toro/Irritrol® counter promotions.

VALID ON PURCHASES FROM APRIL 1 THROUGH MAY 31, 2017

Promotion Valid in U.S. and Canada only

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ELIGIBLE SKU'S & DISTRIBUTOR INSTRUCTIONS

Product	Description	Case/Unit Quantity	Promotion (per item)
EVOLUTION® Series Controller	EVOLUTION	1 Controller <i>(indoor and outdoor models)</i>	\$10 OFF
T5 RapidSet® Series Rotors	3/4" Lawn Rotor (excl. Shrub and High Pop models)	1 CASE	\$25 OFF
Rain Dial®-R 6-Station Controller	Rain Dial 6-Station controller (indoor/outdoor)	1 Controller <i>(indoor/outdoor models)</i>	\$10 OFF
205 Series (all models)	205 Series, Electric Globe 1" PVC valves	1 CASE	\$20 OFF
2400/2600 Series (all models)	2400/2600 Series, Electric Globe/Angle 1" PVC valves	1 CASE	\$20 OFF (Cases/20 units) \$10 OFF (Cases/10 units)
2700 Series (all models)	2700 Series, Anti-Siphon, glass-filled nylon valves	1 CASE	\$30 OFF

Promotion Administration Guidelines:

1. Print and post (or hand out) the attached flyer in store.
2. The recommended implementation of this offer is to create a "promotional rebate" or "coupon code" for the designated product families to be applied at time of qualifying purchase (at the counter redemption).
3. Cash discounts at the counter will be reimbursed in the form of credit rebates.
4. Rebate reimbursement is simple: Supply a PDF or print-out report showing the following (submission due June 30, 2017):
 - Total dollars redeemed in-store during promotion period
 - Individual account details:
 - Contractor Company Name
 - Customer Address, City, State/Province, Zip/Postal Code
 - Phone Number
 - Email Address
 - Product Purchased
 - Cost of Total Rebate
5. Once documentation has been reviewed and approved, Toro/Irritrol will issue a corresponding credit to the distributor in August, 2017.

Note: If this type of reporting is not available in your system, you may present an alternative method to your Toro/Irritrol® DSM. Approval is required prior to running the program with alternate reporting.

Send Report by June 30, 2017 to:

**SWING INTO SPRING
SALE EVENT 2017!**
c/o Customer Resource Center
TORO/IRRITROL
5825 Jasmine Street
Riverside, CA 92504

For Questions, Please Contact:

Customer Resource Center
Phone: (877) 345-TORO (8676)
Email: crc@toro.com

